



# Hosting A World Series of Board Gaming Satellite Tournament



The World Series of Board Gaming has quickly become the premier competitive board gaming event in the world. Every year, competitors from around the globe journey to the US city of Las Vegas, Nevada to sit down with the best of the best, refine their strategies, and create some of the most exciting moments of their lives.

And the WSBG has no intention of ever slowing down.

With that thought in mind, we are proud to unveil our official

## **WSBG Satellite Tournament Program**

By winning an official WSBG satellite tournament, a competitor secures a first round bye in the annual WSBG Main Event Tournament. As the Main Event Tournament is single elimination, the ability to automatically advance into the next round creates a HUGE advantage for those fortunate enough to earn one of these byes and move one step closer to the championship ring, bracelet and \$25,000 in cash.

# BENEFITS



## Benefits of hosting an official WSBG Satellite Tournament

- ❖ Global exposure to WSBG's dedicated board game followers
- ❖ Leveraged partnerships and connections throughout the hobby
- ❖ Increased attendee growth and revenue streams for your organization
- ❖ Leveraged marketing of your event on many of the industry's largest and most popular networks and channels
- ❖ WSBG supported, customized prize packages for your attendees
- ❖ Exclusive territory - WSBG satellites will be unique within a specific region
- ❖ Official WSBG confirmation and direct support for all registered competitors
- ❖ Free access to the official WSBG Player Profile and Global Ranking systems for your competitors
- ❖ Flexible pricing customized toward your specific player base and ROI needs



+ WSBG Monthly Newsletter

**WSBG**

# REQUIREMENTS

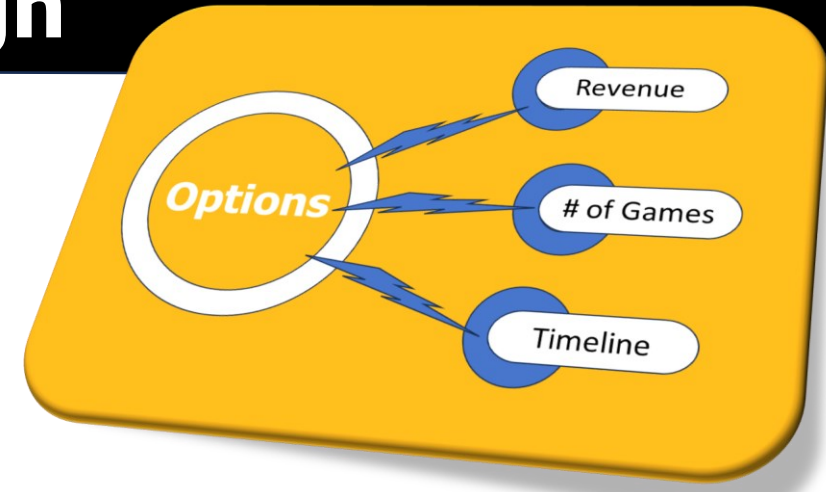


## Requirements for hosting

- ❖ A minimum investment of \$300 USD in WSBG ticket codes. The WSBG will match up to 40% of this total in additional ticket codes, to be distributed in a manner of your choosing
- ❖ Dedicated marketing of your satellite event
- ❖ Optional, dedicated space at your event for WSBG staff to assist and/or solicit at no cost
- ❖ Sufficient copies of each tournament game you plan to host
- ❖ Impartial and experienced tournament officials
- ❖ Adhesion to official WSBG satellite tournament rules and procedures
- ❖ Contact information for all preregistered competitors supplied to the WSBG at least 7 days prior to your event, and for all competitors within 14 days of its completion
- ❖ Any byes earned will correspond directly to the satellite tournament in which it was won
- ❖ Any WSBG satellite tournament must be completed 90 days prior to commencement of the next World Series of Board Gaming Main Event



# Design



## Customization

- ❖ An official WSBG satellite event may include any number of games from the WSBG field of sixteen Ring Events
- ❖ Any ticket codes purchased/earned may be awarded at your discretion
- ❖ The size and scope of your satellite tournament can be as large or small as your time and space allows
- ❖ A WSBG satellite can be included as part of an existing event or hosted as a stand-alone tournament
- ❖ A satellite's timeline is flexible, and can occur over a period of hours, days, or weeks

# Conclusion



The World Series of Board Gaming is the premier event for competitive board gaming, awarding over \$250,000 in cash and prizes annually

We have a successful history of creating mutually beneficial relationships with publishers, conventions, influencers, and stores.

The WSBG has quickly become an important and respected member of the community, and we sincerely hope that we have an opportunity to grow together as we move this amazing hobby into the future.

Anyone interested in hosting an official WSBG Satellite Tournament can visit

<https://www.WSBGvegas.com/SatelliteFAQ>

for more details.

We look forward to hearing from you!

**WSBG**